

# Wellness Presentation

Revised December 2012



## BACKGROUND ON ARBONNE:

**ARBONNE is all about Health and Wellness from the Inside OUT. We will FEEL GOOD and LOOK GREAT! That is our company mission....**

**Arbonne is 30+ years old (Started in 1980).**

**We have had amazing growth as a company.**

**We have gone GLOBAL – we are all over the USA ...and, now in UK, Canada, and Australia**

## What makes Arbonne Different: THE ARBONNE ADVANTAGE!!!

- **pH Correct**
- **We are made in the USA – research based on our Swiss Heritage & European Standards**
- **Hypoallergenic**
- **Botanically Based – GLUTEN FREE, NO artificial flavors, colors or sweeteners**
- **Cholesterol FREE, no saturated fat, or trans fat**
- **VEGAN CERTIFIED Formulated without Animal products & by-products, never tested on animals.**
- **No GMO – (No Genetically Modified Organisms)**
- **Formulated without mineral oil same molecular structure as motor oil; petroleum**
  - **(Seals and preserves dryness into the skin, 2<sup>nd</sup> only to the sun in aging the skin)**
- **Formulated without dyes, chemicals or harsh fragrances**
- **We are a GREEN company– all packaging is recyclable!**
- **Research and development based on Swiss Heritage and European Standards.**

What is the problem?

- Americans are over nourished but malnourished (not enough of the right kind of nutrients and biotics...we eat a lot of empty calories)
- The #1 killer of both men and women in the United States is heart disease.
- 2 out of every 3 North Americans are overweight, obese or morbidly obese and the problem is getting worse. 1/3 of our children are obese.
- Obesity is the leading cause of PREVENTABLE death! Americans spend over 100 billion on medical care related to obesity!!

Studies tell us these problems lead to diabetes, hypertension, strokes, dementia, Alzheimer's, numerous cancers, cravings, constipation, acne, fatigue, Irritable bowel syndrome, Crohn's, and numerous autoimmune diseases like lupus, arthritis, etc...

Do you or someone you know suffer from one or MORE of those problems that I just listed out??

YOU CANNOT OUT EXERCISE A BAD DIET.

**The BEST FACT is:**

We all know that our health is part genetic and part nutrition and exercise and unfortunately you didn't get a say-so in your genetics :)... BUT no matter what "genetic hand" you were dealt, even if you suffer from some of the chronic conditions I read off at the beginning, getting yourself properly nourished IS within your control and will HELP you feel better!!!

**If you are not happy with where you are...the GREAT NEWS is...YOU CAN TAKE CONTROL AND MAKE THE CHANGES THAT YOU WANT TO SEE AND LIVE!!!!!!**

What is your goal? (SHOW/HOLD UP ARBONNE ESSENTIALS 30-Day Guide)

1. Weight Management

2. Fitness

3. Healthy Living

Arbonne can help you achieve all 3 by helping you learn how to nutritionally rebalance.

GIVE TESTIMONY of how much weight you lost, and inches. (SHOW BEFORE & AFTER PICS!)

**Planning Nutritional well balanced meals takes time and money – and most of us will not do it**  
**I'm going to show you how to SAVE BOTH TIME AND MONEY by choosing the Arbonne essentials.**

**I'm a SIMPLE Person! For some of us, we don't understand "nutrition" and, label reading – so, most people need the WORK DONE FOR THEM.**

**Arbonne has done all the work and has made eating clean EASY and affordable!!**

**THIS KIT – is a MONTHS WORTH OF GROCERIES with all the NUTRITION you need to balance yourself ---and, provide you with weight loss or overall good health! It's 2 meals a day – and your snacks and your drinks!**

**This is our 30 Day Fit Kit ---let's go over the benefits and how you would use it!**

**YOUR ROUTINE – is basically – 2 shakes a day for meal replacement and 1 sensible dinner. Using Homemade Protein bars or the weight chews as your snacks – and drinking the Fizz drink and herbal detox tea! SIMPLE!**

**Protein shake (Mix With 1 Fiber Scoop) - 20 grams of VEGAN protein, amino acid score of 100, plus 20 essential vitamins and minerals per serving – chocolate or vanilla flavors. Yellow pea, cranberry & brown rice protein is most digestible & absorbable forms of protein available which gives you results without the medical complications of kidney failure and digestion complications that other sources of protein can cause, has CoQ10 for energy and heart health. Can make your own PROTEIN BARS TOO!**  
\*Makes an excellent recovery drink after working out.

**Fiber Boost – 12 gms of fiber supplements fiber intake (24-30gms/day recommended...avg American takes in only 7 gms/day) helps you feel FULL & support digestive health! Tasteless, colorless, odorless & TEXTURELESS! Non thickening! (MIX UP IN SHAKER CUP WITH Protein FOR TASTING)**

**Fizzy Stick Energy Drink** (alternative to your morning coffee) ---high energy fizz boost and sustain energy to increase metabolism. Great pick me up throughout the day when sluggish. – Pomegranate and Citrus flavors. Very Alkaline drink – disease cannot grow in an alkaline environment! Contains stevia, green tea, B vitamins and only 13 calories, it is a HEALTHY LIQUID SNACK!

**Weight Loss Chew** – ideal snack to control appetite & cravings while delivering energy boosts to keep energy level sustained. Good for sweet tooth. Chocolate, caramel & some seasonal flavors.

**Detox tea** – herbal tea with 9 botanicals that support the liver, kidneys & blood detoxification for overall health. – Great way to start and end your day! (One of our clean the drain products!)

SO AS YOU CAN SEE WITH This 30 Day Feeling Fit program – Arbonne has done all the WORK FOR YOU!  
For your meals ---you only have to prepare only one clean meal a day.



**We do have additional products that will help you MAXIMIZE your results:**

**Digestion Plus** –contains prebiotics, probiotics – muffin top eraser

**7 day detox cleanse** – gently scrubs your intestinal track. **Gentle!**

**Metabolism Boost** – helps appetite and metabolism balancing

**Immunity booster** – powerful drink shot that provides antioxidants and supports your immunity

**Daily Vitamin Power Pack** – complete nutrition with 20 essential vitamins and minerals. Delivers antioxidants, minerals and super fruits. Promotes energy vitality and longevity. Supports eye health. Gender specific packs. 5 supplements per pack. 2 probiotics, 750 mg antioxidant blend. ORAC score 10,000 (a measure of antioxidants & its ability to eliminate free radicals fight diseases such as heart disease & cancer. The higher the number the better. Most antioxidant products score 2-3000) Take the vitamins with a “real meal” because some of the vitamins are fat soluble.

(ORAC = Oxygen Radical Absorbance Capacity)

**Omega 3 PLUS** – plant based from flaxseed so no fishy aftertaste. Full 1000mg of essential fatty acids. Supports cardio vascular and joint health

## *Arbonne Offers Men...*

– Products for Nutrition, muscle recovery, weight management, supplements & drinks:

- 30-day Fit Kit + Extra Fiber (2 shakes/day) chews, energy drink, etc
- Protein bars

– Products for digestion, elimination, detoxification:

- Digestion Plus
- Metabolism boost
- 7-Day Colon Cleanse

– Vitamins, minerals, heart healthy supplements, pain relieving gels, etc.

- Men's Daily Power Pack
- Omega-3
- Re9 Collagen Support/Heart Healthy Supplement
- Antioxidant & Immunity Booster
- Herbal Muscle Massage Pain Relieving Gel

- Re9:
  - Re9 Anti-Aging Set
  - Re9 Men's Cleansing Scrub
  - Re9 Men's Shave Gel
  - Re9 Neck Cream
  - Re9 Cellular Renewal Mask
  - Re9 Body Wash
- FC5:
  - Shampoo
  - Conditioner
  - Foot cream
  - Hand cream
- Before Sun Line:
  - Sunscreen 30 spf
  - Lip saver
- Detox Spa Line
  - Detox Gelee – relieves muscle pain
  - Rescue Wash – removes toxins/heavy metals from surface of skin and hair
  - Massage Oil – great for moisturizing dry patches

## *The Business Side of Arbonne:*

*No sales territories*

*Consumable product that are used daily*

*85% customer retention = repeat sales*

*Product shipped directly to consumer*

*No inventory required*

*Tax benefits of owning your own business*

*No merchant fees for credit/debit card use*

*Arbonne files state sales tax reports*

Just 4 levels of income:

District Manager \$200 - \$950/month

Area Manager \$950- \$3,400 a month – your business is willable

Regional Vice President Level (the White Mercedes level) \$3,400 - \$9,000 a month.

National Vice President - average income is \$16,000 a month and NO CEILING!

There are 4 Ways you can be a part of Arbonne:

1. Consultant – MAKE money with Arbonne
2. Client – Pay retail... 45-day \$ back guarantee, I'll be your personal consultant.
3. Become a Preferred Client - Pay \$20 to get a 20% discount for a full year and take advantage of some AMAZING SPECIALS!
4. Give me Referrals – I will reward you when your referrals place an order.

## CLOSE THE DEAL:

*Distribute the product features benefits sheet and the two options close sheet or the coupon sheet*

### *Three steps to closing:*

- 1. GO OVER the specials or coupons with your client and then calculate their order*
- 2. ask for referrals*
- 3. Always remember to ask if they would be willing to hear more about the business opportunity!*